

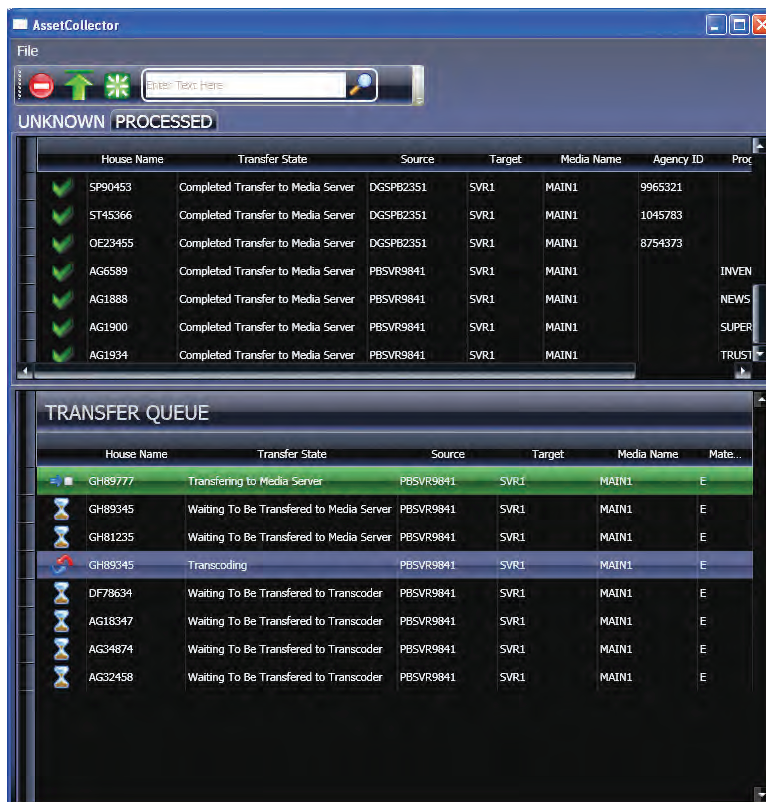
Manage

AssetCollector is a robust asset management component that automates the acquisition of file-based delivered broadcast content, both syndicated programming and commercials. AssetCollector replaces the need for third party tools used to acquire digitally delivered content to reduce base-band ingest and enable a true end-to-end file-based operation. AssetCollector eliminates inefficient and less cost effective methods.

Floral provides the far-reaching monitoring for new content on file-based delivery servers. AssetCollector includes the transcoding of such content, the processing of associated metadata and the transfer of assets to the broadcast play-to-air servers. And while all this is being done, AssetCollector updates your automation system. Simply put, AssetCollector knows what is coming and is ready to grab it.

AssetCollector monitors the content servers via their respective native LAN based API and discovers new content as it arrives on the servers. The content is only acted upon when AssetCollector expects its arrival. This is typically the case for programs and commercials that are tied to orders and dub lists.

AssetCollector integrates into SMART Central and uses the Harmonic/Rhozet CarbonCoder transcoding engine.



House Name	Transfer State	Source	Target	Media Name	Agency ID	Prog
SP90453	Completed Transfer to Media Server	DGSPB2351	SVR1	MAIN1	9965321	
ST45366	Completed Transfer to Media Server	DGSPB2351	SVR1	MAIN1	1045783	
OE23455	Completed Transfer to Media Server	DGSPB2351	SVR1	MAIN1	8754373	
AG6589	Completed Transfer to Media Server	PBSVR9841	SVR1	MAIN1		INVEN
AG1888	Completed Transfer to Media Server	PBSVR9841	SVR1	MAIN1		NEWS
AG1900	Completed Transfer to Media Server	PBSVR9841	SVR1	MAIN1		SUPER
AG1934	Completed Transfer to Media Server	PBSVR9841	SVR1	MAIN1		TRUST

House Name	Transfer State	Source	Target	Media Name	Mate...
GH89777	Transferring to Media Server	PBSVR9841	SVR1	MAIN1	E
GH89345	Waiting To Be Transferred to Media Server	PBSVR9841	SVR1	MAIN1	E
GH81235	Waiting To Be Transferred to Media Server	PBSVR9841	SVR1	MAIN1	E
GH89345	Transcoding	PBSVR9841	SVR1	MAIN1	E
DF78634	Waiting To Be Transferred to Transcoder	PBSVR9841	SVR1	MAIN1	E
AG18347	Waiting To Be Transferred to Transcoder	PBSVR9841	SVR1	MAIN1	E
AG34874	Waiting To Be Transferred to Transcoder	PBSVR9841	SVR1	MAIN1	E
AG32458	Waiting To Be Transferred to Transcoder	PBSVR9841	SVR1	MAIN1	E

- Automates acquisition of file based content
- User interface displays status of content movement
- Prepares content for air from commercial edge servers
- Content arrives ready for air
- Assets can be aired with no timing or renaming
- Automatically transcodes material to play to air servers format

